

# 2015 SPRING NEWSLETTER

## MAKE THE CHANGE FROM INSERTS TO ONSERTS



If your members are disposing of your marketing inserts without responding, IDS.com's onserts may be the solution you are looking for. Onserts can benefit your credit union in several ways:

- Full-color
- Cost-Efficient
- Cross-Sell Products & Services
- Don't Waste Space
- Save Paper
- Market Directly on your Statements
- Make a statement with your e-Statements



Contact your **Customer Service Representative** today (customerservice@ids.com, or 844-IDS-DOCS) to get started.

## INTERNET BROWSER UPDATES



As IDS.com grows, it is becoming difficult to support older versions of web browsers, such as Internet Explorer (IE). Microsoft has announced that after January 12, 2016, only the most recent version of Internet Explorer will receive technical support and security updates.

In an effort to stay up-to-date on the most recent technology updates and help secure your data, IDS.com will continue to support the current version and the previous version of each of the major browsers (Chrome, Firefox, IE, and Safari).

Please continue to update your browsers so we can assist you best.

# **EMPLOYEE SPOTLIGHTS**

The following employees have continuously gone above and beyond their duties to contribute to the success of IDS.com.



### **SHELLEY OBENEY**

Application Dev./Mail Specialist
"Shelley has a great attitude. He is
willing to do whatever is takes to get
the job done. Shelley works nights at
month end (not an easy thing to do)..."
- David Sikina, VP of IT, Data Security,
System Architect, R&D



#### LAURA SUNDQUIST

Accounting Support

"Laura is always helpful and goes above and beyond to lend a hand. She took on the project of putting about 180 handbooks into folders so that our team members would have a nice booklet instead of just stapled sheets of paper. Thank you Laura - you rock and roar!" -Connie Ploszczanski, Director of Human Resources



### **SOFYA LOZA**

Programming Manager
"Thank you, Sofya, for your tireless
commitment and leadership to set
up our combined customer tax forms
that were launched in January. We all
realize it takes a team to accomplish
these major projects, however, your
vision and attention to detail, was key
to all of our success as you pushed
and pulled us forward."

Wendy Lokken, President



#### **DAWN TARDIFF**

**Billing Specialist** 

"Dawn is a great team player. She has taken on several new duties along with her existing duties and will do whatever it takes to get the job done. She also keeps the candy jar stocked with all the best candies."

-Valentina Sprivoski, CFO



## **LEADERSHIP ANNOUNCEMENT**

**TONY WILHELM** | Chief Operations Officer

Tony has worked in the financial industry for 35 years. He began his career at Lasertec in 1997 as Vice President of Production, and was promoted to Executive Vice President of Business Development in 2010. Following the merge of Lasertec and DataMail Services, Tony was promoted again, and is currently the Chief Operations Officer at IDS.com. As COO, Tony oversees all departments at IDS.com. He upholds a comprehensive understanding of all business-related matters within the corporation. Additionally, he is responsible for leading the company's strategic growth initiatives and expansion into new markets.











## **IDS.COM CUSTOMERS ACROSS THE USA!**

Thank you to ALL of our customers for your business and continued support. IDS.com would not be what it is without all of you!

# GOT A LOT

WE'VE GOT YOU COVERED.

Why worry about the hassle of printing your daily notices, invoices, utility bills, newsletters, inserts, tax forms, etc?

Save time, frustration, and money on shipping by letting us handle it for you.

Contact Us Today to Get Started. 844-437-3627 | WWW.IDS.COM







## **ADVANCE POSTAGE REMINDERS**

You will be receiving an Advance Postage Request to remit postage funds to mail your monthly and quarterly members' statements. If you would like to request IDS. com to ACH Direct Debit for postage funds, or are interested in our postage security deposit program, please contact our:

**Chief Financial Officer** Valentina Spirovski vspirovski@ids.com | (248) 206-7049

**Accounting Manager** Kathleen Lazzarino klazzarino@ids.com | (586) 276-9427

Please make all postage checks payable to:

IDS.com 747 E. Whitcomb Avenue Madison Heights, MI 48071 www.ids.com

Important notice: These reminders are due on receipt. This process assists us in providing your first class mail service, without a possible delay, or hold-up, in receiving your USPS postage funds required to mail your members' statements. We appreciate your business partnership as we continue to strive to provide you with the highest level of professional document service!



## PLEASE UPDATE YOUR CONTACTS!

To better serve you, please up-to-date your contact information with your Customer Service Representative if you have not already done so at customerservice@ids.com, or 844-IDS-DOCS.

We appreciate your help and understanding. If you have already updated your information, please disregard this and THANK YOU for providing us up-to-date information.





There is always something going on at IDS.com! By signing up for the IDS.com monthly eNewsletter, you can stay up-to-date on important news, announcements and other information. Visit our website, www.ids.com, to sign up for the IDS.com eNews today!

## **IDS.COM AT CONFERENCES NATIONWIDE!**

IDS.com proudly celebrates over 50 years of combined partnership serving hundreds of businesses nationwide and the company looks forward to the years to come. We appreciate each and every customer!





Symitar South Central Users Conference February 18–21 (Tulsa, OK)







Michigan Credit Union League Marketing Conference February 10—11 (Detroit, MI)







Symitar Midwest Users Conf. March 25—27 (Fort Wayne, IN)





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#### **CONTACT US**

844.IDS.DOCS (437.3627) | SALES@IDS.COM

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